

Rubio[®]
MONOCOAT

If you do it right,
it will last *forever.*

- Massimo Vignelli



"It is with great pride that I write the introduction to this book. The second version of our Rubio® Monocoat Reference Book, with again over 80 pages of jaw-dropping projects, both interior and exterior from all corners of the world. How cool is that?"

"Talent wins games, but teamwork and intelligence win championships." - Michael Jordan

That is exactly how I feel. Rubio® Monocoat is a great product, but the real value lies in all the motivated people that help build the brand. This goes from the people that label the products over the warehouse people, the colorists, but definitely also the people in the stores that sell Rubio® and the customers who are the real ambassadors of our brand. We, from our side, will keep investing in a high service level concerning deliveries, clear communication and on-the-job training in order to give you all the necessary tools you need to promote Rubio® Monocoat even further in the years to come.

Teamwork makes the dream work, so let's keep dreaming together. And for now, you can sit back and dream away by browsing through this new reference book filled with success stories. Speak to you soon!"

Bart Defrancq,
Commercial Director Rubio® Monocoat



Wooden dress “Roxy” by James Henry Ltd (New-Zealand)

– **Review** by Chris Northmore, owner of James Henry Ltd and Rubio® Monocoat New-Zealand

“Roxy is our entry for the 2017 WOW competition (World of WearableArt). Originally our entry was called ‘Rubio’. When we were making her we called her ‘Roxanne’, and towards the end - Roxy. We felt like we knew her well. Plain on the front and bit more complex and risque at the back. The flower and the vines represent growth and re-growth. She’s a bit cheeky, a bit sultry - with curves in all the right places.

Handcrafted by a professional with an eye for detail, she’s posing and ready to WOW any passersby.

A slight departure from wooden floors, and something that occupied many evenings and weekends... Would we enter again - yes, for sure, it’s infectious.”

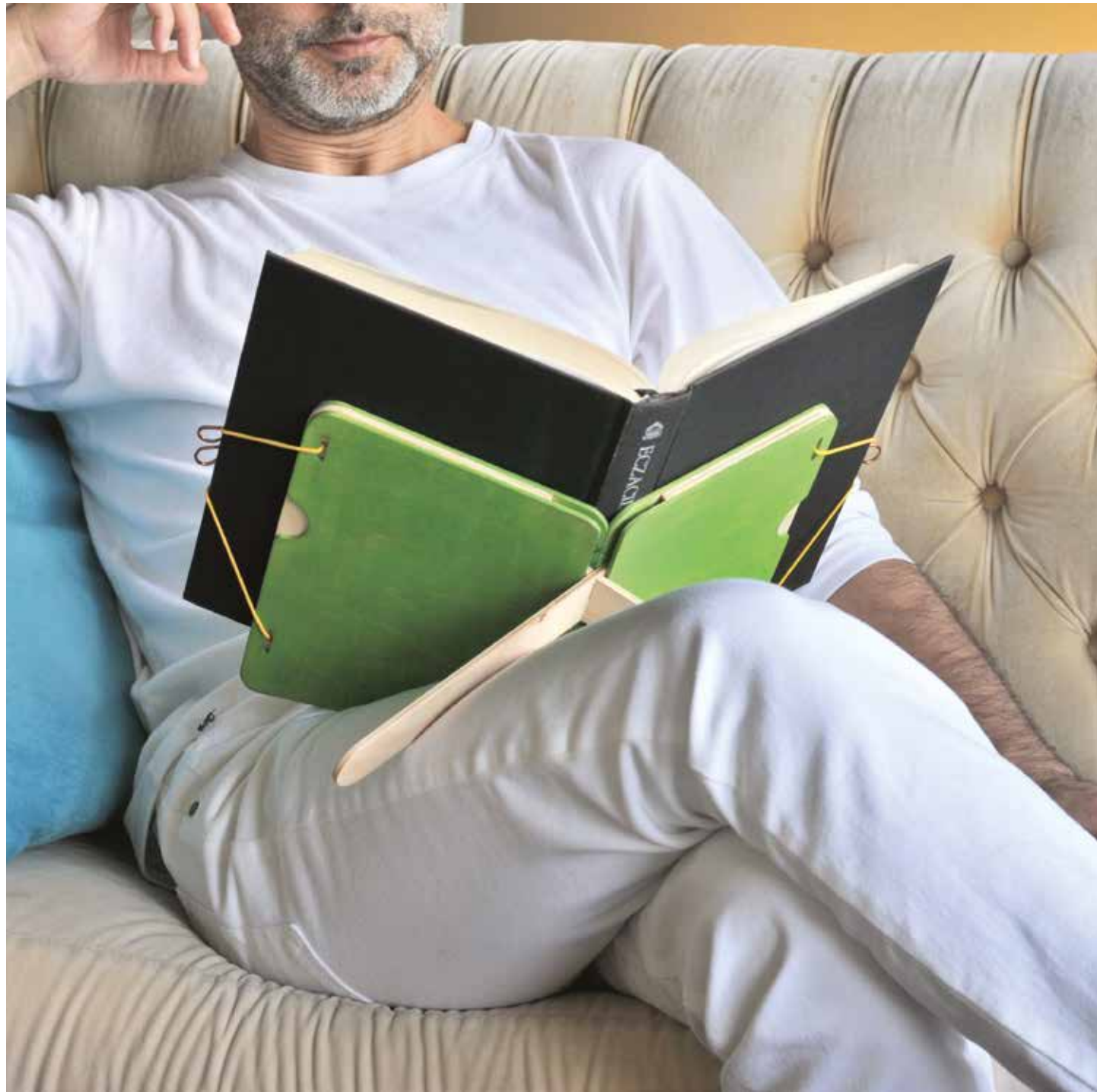
– **Product:** Rubio® Monocoat Hybrid Wood Protector **Colour:** Poppy **Wood type:** Red Beech **Many thanks to:** Rubio® Monocoat New-Zealand and James Henry Ltd





Wooden desk, Seine-Maritime (France)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure
Wood type/Surface: Valchromat & Oak **Many thanks to:** Rubio® Monocoat France



DURGU Booksaddle's, Istanbul (Turkey)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Veggie and Sunset **Wood type:** Birch Plywood
Many thanks to: Rubio® Monocoat Turkey and DURGU Booksaddle's



Interior



Exterior

SVB Management, Torhout (Belgium)

Product: Interior: Rubio® Monocoat Oil Plus 2C, Exterior: Rubio® Monocoat Hybrid Wood Protector
Colour: Interior: White, Exterior: 50% Light Grey & 50% Natural **Wood type:** Oak
Many thanks to: Rubio® Monocoat Belgium, Schilderwerken Filip Vantighem and BD Photography



Latin School, Malmö (Sweden)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure **Wood type:** Birch and Oak
Many thanks to: Rubio® Monocoat Sweden, Green Furniture, Mono Arkitekter and the city of Malmö



Cappellino home, Nashville (USA)

Product: Rubio® Monocoat Oil Plus 2C and Rubio® Monocoat Universal Maintenance Oil
Colour: Walnut **Wood type:** Red Oak **Many thanks to:** Rubio® Monocoat USA, Southern Oak Flooring and Quinn Ballard

Review by
Kristin Fitzgerald,
owner of Southern Oaks Flooring

"We first learned about Rubio® Monocoat a few years ago at the NWA Expo in Nashville. Since then, we've used it in numerous projects. We and our clients love the wide color selection and the ability to mix custom colors. The ease of touch ups and repair work when using Monocoat is remarkable and the fact that it is a no VOC product makes our working environment safer and more enjoyable.

Our favorite aspect of Rubio® Monocoat, though, is the way wood floors look and feel after being finished. The wood's natural texture and grain come through, without an artificial or plastic coating. The wood always looks beautiful and natural, as it should."





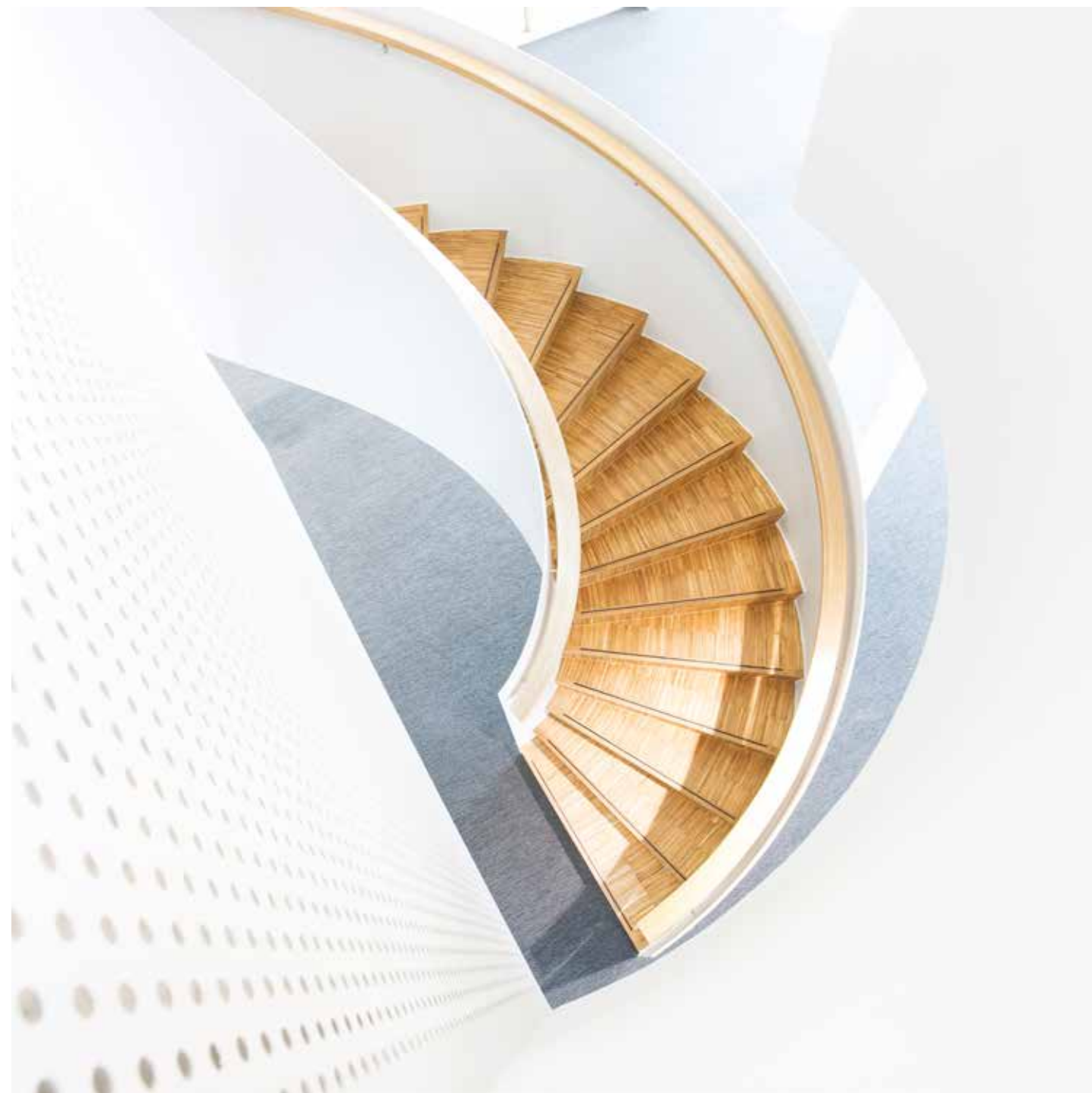
Park Plaza (Mexico)

-
Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure **Wood type:** Solid American Oak
Many thanks to: Rubio® Monocoat Mexico, Fernández Cueto and LOGER Architects



University, Groningen (the Netherlands)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure **Wood type:** Oak
Many thanks to: Rubio® Monocoat the Netherlands and Gerhard Taatgen





Kitchen by Jewett Farms, Hopkinton (USA)

Product: Rubio® Monocoat Precolor Easy & Rubio® Monocoat Oil Plus 2C
Colour: Monsoon Grey (Precolor Easy) & Charcoal (Oil Plus 2C)
Many thank to: Rubio® Monocoat USA and Jewett Farms Co.



Private home, Ghent (Belgium)
 -
Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Poppy **Wood type:** Plato Fraké Thermodur
Many thanks to: Rubio® Monocoat Belgium, Dierendonckblancke Architecten bvba and Filip Dujardin



Shaker Style kitchen by Bath Bespoke, Bath (UK)

Review by Jessica Gay, Marketing Manager of Bath Bespoke

"We were recently asked by a young family from Bradford on Avon to reinvent their kitchen space. We were recommended to the couple by another local designer and we started off by exploring different styles and options for the space. The family had an idea of what they were looking for but were unsure of the detail. After exploring different designs, we settled on a classic shaker style. The couple were looking to create a light elegant look and a shaker style worked perfectly. We used Rubio® Monocoat in natural finish on the oak cabinet interiors, producing a finish that was durable and sophisticated.

We use Rubio® throughout our projects as it offers a superior finish. It's incredibly durable and produces stunning results in a wide range of colours. Alongside this it doesn't contain any VOCs and is environmentally friendly. A huge bonus which helps us reduce our environmental impact and protect the planet."

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Natural **Wood type:** Oak Veneer

Many thanks to: Rubio® Monocoat UK, Bath Bespoke and Billy Bolton





Tiny House (France)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Custom made **Wood type:** Red Cedar
Many thanks to: Rubio® Monocoat France and Jonathan Benabed from Collectif Tiny House



“She” Cuttingboards by Vasily Pepelyaev (Russia)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure, Charcoal, Velvet Green and Walnut
Wood type: Oak, Ash and Walnut **Many thanks to:** Rubio® Monocoat Russia and Vasily Pepelyaev

Review by
Vasily Pepelyaev, designer

“ Actually we have been working with Rubio® for 2 years already. Thanks to Rubio® Monocoat Russia also, we have a really good relationship with them.

The choice to use Rubio® was one of greatest decisions we ever made, which was helping us to get many clients since the oil is perfect. First I saw the Instagram page of Holzstangl, that's how I got to know about Rubio®. I decided to try it and the effect was wonderful. I love how the oil smells, it smells like apple sauce. Anyway, all the great characteristics Rubio® oil holds make our cuttingboards look so great.

My project “ She” is inspired by beauty and harmony which woman sending to our world! Beside cutting boards we are making kitchenware, interior things and furniture from solid wood like Oak, Walnut and Ash.”







BARBEKU by M.A.N.U.S. Interieur, Lichtervelde (Belgium)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** White and Black **Wood type:** Larch, Douglas and Spruce

Many thanks to: Rubio® Monocoat Belgium and M.A.N.U.S Interieur bvba



Bed by Wild Willy’s Wood Shop, Brooklyn (USA)

-
Review by Will Fegan, owner of Wild Willy’s Wood Shop

“This was a collaboration with the interior design firm Curious Yellow design based in NYC. The bed is all solid white oak and the finish used was Rubio® Monocoat Smoke. The bed was stained to match the floors through out this gorgeously designed penthouse apartment in TriBeCa. This was my absolute first time using the product and was a dream to apply. Everyone was incredibly happy with the results and are looking forward to years of use!”

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Product: Rubio® Monocoat Oil Plus 2C **Colour:** Smoke **Wood type:** Solid White Oak
Many thanks to: Rubio® Monocoat USA, Curious Yellow design, Wild Willy’s Wood Shop and Lucas Flores Piran



Herringbone floor, Den Haag (The Netherlands)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Smoke and White

Many thanks to: Rubio® Monocoat the Netherlands, Claudia Overberg and MM The Woodstore

Fregate Island Resort, Seychelles (South Africa)

Review by Evans Appasamy, Engineering Supervisor

“The Rubio® Monocoat team provided an excellent offering that met our specific needs. We needed a product that would stand the test of time, that was environmentally friendly, and easy for our maintenance team to apply.”

After some 3 years, we are extremely impressed with the durability, and how the colours have continued to bring out the natural look of all our wooden finishes. I would strongly recommend this product to all other resorts, who need long lasting protection, and a cost effective solution against weather, and high traffic from visitors.”

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Custom made
Many thanks to: Rubio® Monocoat South Africa





Wooden camper by WW Wohnwagon GmbH, Vienna (Austria)

Product: Interior: Rubio® Monocoat Oil Plus 2C - Exterior: Rubio® Monocoat Hybrid Wood Protector
Colour: Interior: White & Pure - Exterior: Black & Pure **Wood type:** Spruce, Larch & Oak
Many thanks to: Rubio® Monocoat Central Europe and WW Wohnwagon GmbH





Guitar by Jeremy Nicks (Canada)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure **Wood type:** Roasted Birdseye Maple
Many thanks to: Rubio® Monocoat Canada and Jeremy Nicks from the Canadian School of Lutherie



Organic Life House, Georgia (USA)

-
Product: Rubio® Monocoat Oil Plus 2C
Colour: White **Wood type:** American White Oak and Canadian White Oak
Many thanks to: Rubio® Monocoat USA and Dana Lynch Designs



Crèche "les Petits Drôles", Sainte-Marie-de-Ré (France)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Custom made
Wood type: Softwood **Many thanks to:** Rubio® Monocoat France



"Stable" lawyer office (Belgium)

-
Product: Rubio® Monocoat Oil Plus 2C **Wood type:** Oak
Many thanks to: Rubio® Monocoat Belgium, Studio Farris Architects, Vooruitzicht/Art, Brosens and Koen Van Damme



Table 'Hoover' by In Wood We Trust (Poland)

-
Review by Łukasz Kaczmarek, owner of In Wood We Trust
 "We were testing many oils before we began to use Rubio®. For us the most important fact is that the oil is ecological. As we mainly create tables, we sleep better when we know that our clients have permanent contact with natural ingredients. What is more RMC Accelerator guarantees us that table can be used even in hard conditions.

As we like nature and minimalism we design simple, even classic tables - 4 legs, one tabletop. To many things nowadays have additional capabilities. A table is a table - the end. 'Hoover' gives our clients maximum space and thanks to different angles it's constructure is very dynamic and light."

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Product: Rubio® Monocoat Oil Plus 2C **Colour:** Pure **Wood type:** Oak
Many thanks to: Rubio® Monocoat Poland, In Wood We Trust and Make Home Easier



Private home by FineFloors (Estonia)

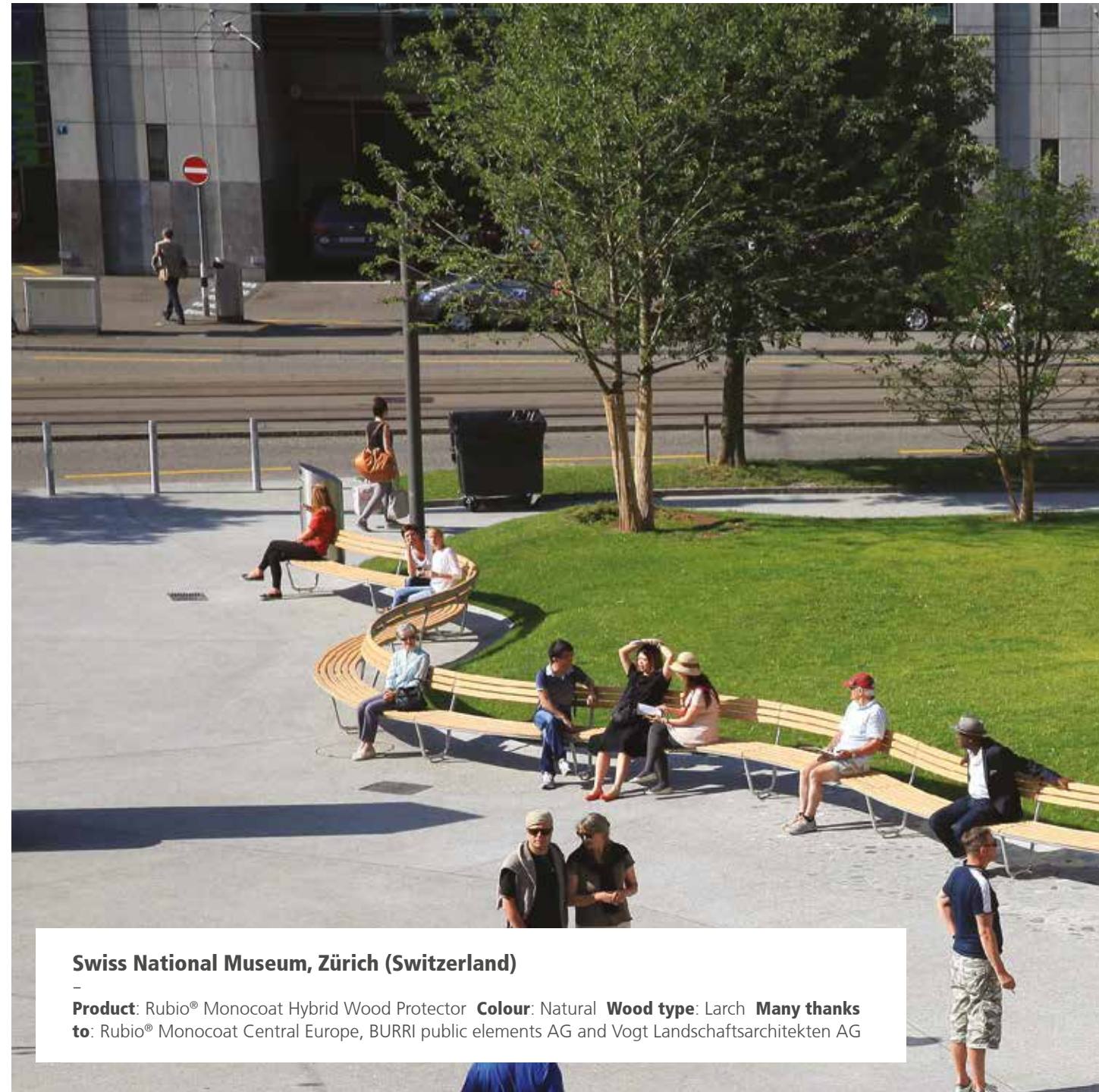
-
Product: Rubio® Monocoat Oil Plus 2C **Colour:** Oak **Wood type:** Renovated Old Oak
Many thanks to: Tonacija and Finefloors





Lidersan Ranch Administrative Building (Turkey)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Royal
Wood type: Thermo Ash **Many thanks to:** Rubio® Monocoat Turkey and TD Yapi/Gaziantep



Swiss National Museum, Zürich (Switzerland)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Natural **Wood type:** Larch **Many thanks to:** Rubio® Monocoat Central Europe, BURRI public elements AG and Vogt Landschaftsarchitekten AG

"Curvy Console" by Vincent Solis (USA)

-

Product: Rubio® Monocoat Precolor Easy and Rubio® Monocoat Oil Plus 2C
Colour: Intense Black (Precolor Easy) and Pure (Oil Plus 2C) **Wood type:** Mahogany, Ash and Sycamore **Many thanks to:** Rubio® Monocoat USA and Vincent Solis



Review by
Vincent Solis, American student

Vincent Solis, a remarkably outstanding young wood worker who recently graduated from Conestoga College(USA) this past year. His "Curvy Console" capstone project was awarded the "Master Craftsman Award" and additionally selected as the "Best in Manufactured Product" amongst all the final year projects.

"I don't believe that this table would have been the same without RMC. It would have been tough to try and get such a deep black color on the Ash using other products and/or methods. And the look and feel of the wood wouldn't have been the same had I gone with a film finish or basic oil type of product. I did a little extra research about the Oil Plus 2C and the things I read about (one coat application, zero VOCs, the protective properties on the cellular level, fast curing period etc.) seemed almost too good to be true. I bought a couple samples of the 'Intense Black' Precolor Easy and 'Pure' Oil Plus 2C to try on a test panel and was blown away by the deep colour that I was able to achieve with the 'Intense Black' on Ash! Also, the flat sheen that I was able to achieve with RMC was exactly what I was looking for.

Working with RMC was a very pleasurable experience. I believe it does take some basic finishing know-how in order to get a great result, but the process was simple and straight forward...And the smell! Not at all foul or offensive smelling...many of my peers said it reminded them of some kind of tea. My favorite thing about RMC is the look and feel of the wood you get when using this product. It does a beautiful job of bringing out the colour and grain. I definitely plan on continuing to use RMC. I look forward to getting the chance to experiment with some of the other colour choices that are available as well."





POP breakfast & lunchbar, Roeselare (Belgium)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Custom made **Wood type:** Birch
Many thanks to: Rubio® Monocoat Belgium, Domo Arrigato, Elien Vannevel and Hannes Verstraete



Sun Roof at The Barbecue Store, Lima (Peru)

Product: Rubio® Monocoat Hybrid Wood Protector **Wood type:** Huayruro **Colour:** White
Many thanks to: Rubio® Monocoat Peru, Yohanna Vilchez O. and The Barbecue Store



Restaurant "Winogrono", Grodzisk Mazowiecki (Poland)

Product: Rubio® Monocoat Oil Plus 2C **Wood type:** Oak **Colour:** Chocolate and Pure
Many thanks to: Rubio® Monocoat Poland, Stolarsnia Kreatywna and Restauracja Winogrono



Beeline Furniture Design, Melbourne (Australia)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Natural **Wood type:** Tasmanian Oak
Many thanks to: Rubio® Monocoat Australia and Beeline Design





Wooden stairs by ©Treppenbau Voss (Germany)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Super White **Wood type:** Oak
Many thanks to: Rubio® Monocoat Germany and ©Treppenbau Voss



Vanbreda Geerts insurance office, Rijkevorsel (Belgium)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Custom made **Wood type:** Chestnut Veneer
Many thanks to: Rubio® Monocoat Belgium and Schevenels Project Interieurs



Private home by Chiott Custom Homes, North Carolina (USA)

Product: Rubio® Monocoat Oil Plus 2C **Colour:** Custom made

Many thanks to: Rubio® Monocoat USA, Chiott Custom Homes, AA Hardwood Flooring and Joe Purvis Photography



Country Guest House (Russia)

Product: Rubio® Monocoat Hybrid Wood Protector **Colour:** Teak

Wood type: Ash **Many thanks to:** Rubio® Monocoat Russia and Zinaida Cherednichenko

YOUR PROJECT HERE?

Please feel free to share your Rubio® Monocoat project with us!
Send some pictures and information to project@rubiomonocoat.com

Follow us on **facebook** and *Instagram*,
where we will be showing off your project!

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