

EXTERIOR



*Rubio*<sup>®</sup>  
Wood**Cream**

PROTECTING THE NATURAL BEAUTY OF WOOD



## RUBIO WOODCREAM PROTECTING THE NATURAL BEAUTY OF WOOD

© Beach House, Denmark  
Rubio WoodCream, Bold Black and Creamy White

Outdoors, it's vital to treat wooden surfaces with the right product. After all, you want the wood to look good for a long time. **Rubio WoodCream** is based on **hydrophobic technology** especially developed for maximum wood protection. Its unique and active **self-cleaning** formula intensely nourishes the wood, preserves the **breathable** structure, and makes it **water-repellent**. And the beauty of it all: the wax cream comes in a wide range of colours and brushes smoothly. A joy to work with and a feast for the eyes!

### Unique characteristics

- › Wax-based cream
- › Nourishing
- › Breathable
- › Water-repellent
- › Self-cleaning

Consult the technical data sheet for more information.

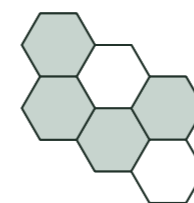


## INNOVATIVE TECHNOLOGY WITH UNIQUE BENEFITS

The hydrophobic Rubio WoodCream technology in combination with its unique cream structure offers both on product as on application level important benefits.



© Rubio Monocoat



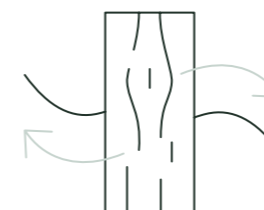
### WAX-BASED CREAM

The **cream structure** of Rubio WoodCream not only guarantees **ease of application**, but it also ensures a long contact time with the wood. This gives the wood time to optimally absorb Rubio WoodCream, without covering the wood pores. Rubio WoodCream can be applied in one layer, or for a more covering result, in several layers, without changing these unique properties. The unique structure also guarantees **very low consumption**.



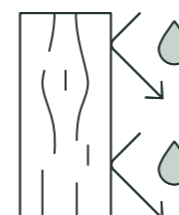
### NOURISHING

Rubio WoodCream not only colours and protects the wood, but also nourishes it. The cream penetrates deep into the wood and ensures that the surface remains **vapour permeable**. The cream **doesn't contain fillers** and doesn't form a sealing layer on the wood as other paint products and lacquers do. Rubio WoodCream **will not flake off** and therefore guarantees a **much longer lifespan** of the wood.



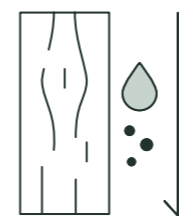
### BREATHABLE

Wood must be able to breathe to maintain its beauty. Our hydrophobic cream ensures that the **wood pores remain open** and **moisture regulation is retained**. As a result, water is repelled, and air and water vapour can still pass through. The **natural look & feel** of the wood is also preserved.



### WATER-REPELLENT

The capillary force of the wood fibres, the force that attracts water, is converted into a water-repellent force because of the hydrophobic character of Rubio WoodCream. This results in a **long-lasting pearl effect** which gives the wood a **very durable protection** against extreme weather conditions.



### SELF-CLEANING

The pearl effect provides **100% protection against water**, and at the same time creates a self-cleaning effect. Water droplets slide off the wood, removing dirt particles from the surface. The water-repellent and self-cleaning effect **reduces the risk of micro-organism growth** (algae, molds, fungi) and prevents frost damage.

## PACKAGING & TOOLS

*The right packaging for every project*



### RUBIO WOODCREAM

Available in the following packaging:  
Can: 100 ml - 1 L - 2,5 L - 5 L - 20 L



### RUBIO WOODCREAM SOFTENER

Available in the following packaging:  
Plastic bottle: 100 ml - 1L  
Jerrycan: 5 L

*Easy-to-use tools*



### RUBIO MONOCOAT STIRRING STICK

Rubio WoodCream must be stirred well before use, especially when adding Rubio WoodCream Softener. Use our handy wooden Rubio Monocoat Stirring Stick to do so! To stir the 100 ml can, we recommend using a smaller stirrer.



### RUBIO WOODCREAM BRUSH

Rubio WoodCream brushes smoothly thanks to our specially developed Rubio WoodCream Brush. The brush is made of polyester fibre, doesn't leave brush marks and product doesn't dry on the brush easily. You can use the brush on both smooth and rough surfaces.

Rubio WoodCream Brush is available in different widths: 1", 2" and 3".

## RUBIO WOODCREAM SOFTENER FOR COLOUR EFFECTS AND MAINTENANCE SOLUTIONS



**Rubio WoodCream Softener** is the perfect Rubio WoodCream partner. By mixing the two together you can create **different colour effects**. This way you can decrease the colour intensity of the existing Rubio WoodCream colours to achieve a **more transparent effect**. Rubio WoodCream Softener also offers the solution for fans of an **instant aged look**: mix one of the colours from the Grey Collection with Rubio WoodCream Softener.

Rubio WoodCream Softener is also the ideal product for **maintenance solutions** on wooden surfaces treated with Rubio WoodCream.

### *Unique characteristics*

- › 0% VOC
- › Reduces the solid content without changing the viscosity
- › Elongation of the drying time
  - Easier to work with in hot conditions
  - Reduces the risk of overlaps
- › Easier spreadability on rough and absorbent substrates
- › Reduces layer build-up when renovating and refreshing Rubio WoodCream and when Rubio WoodCream is applied in 2 layers

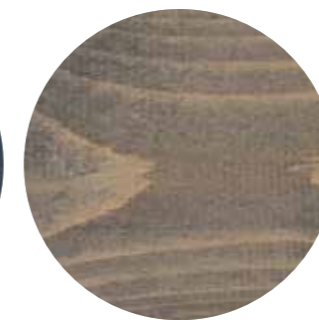
Consult the technical data sheet for more information.

### *Dilute, stir and apply!*

#### Aged effect

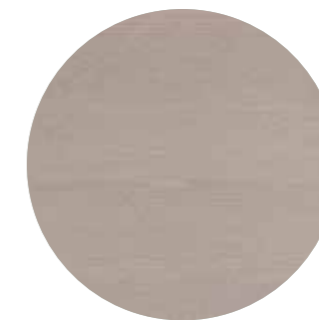


BLUE GREY #5



BLUE GREY #5  
+ Rubio WoodCream Softener

#### More transparent effect



CHARMING GREY #8



CHARMING GREY #8  
+ Rubio WoodCream Softener

These colours are purely indicative and depend on various factors such as the wood type, etc. For colour indications on other wood types please visit [www.rubiomonocoat.com](http://www.rubiomonocoat.com) or consult the technical data sheet.



## RUBIO WOODCREAM COLOUR COLLECTIONS

The Rubio lab has developed three beautiful colour collections that will colour and protect your wood and make it water-repellent: The Traditional Collection, The Grey Collection, and The Scandinavian Collection.

### The Grey Collection – on pine



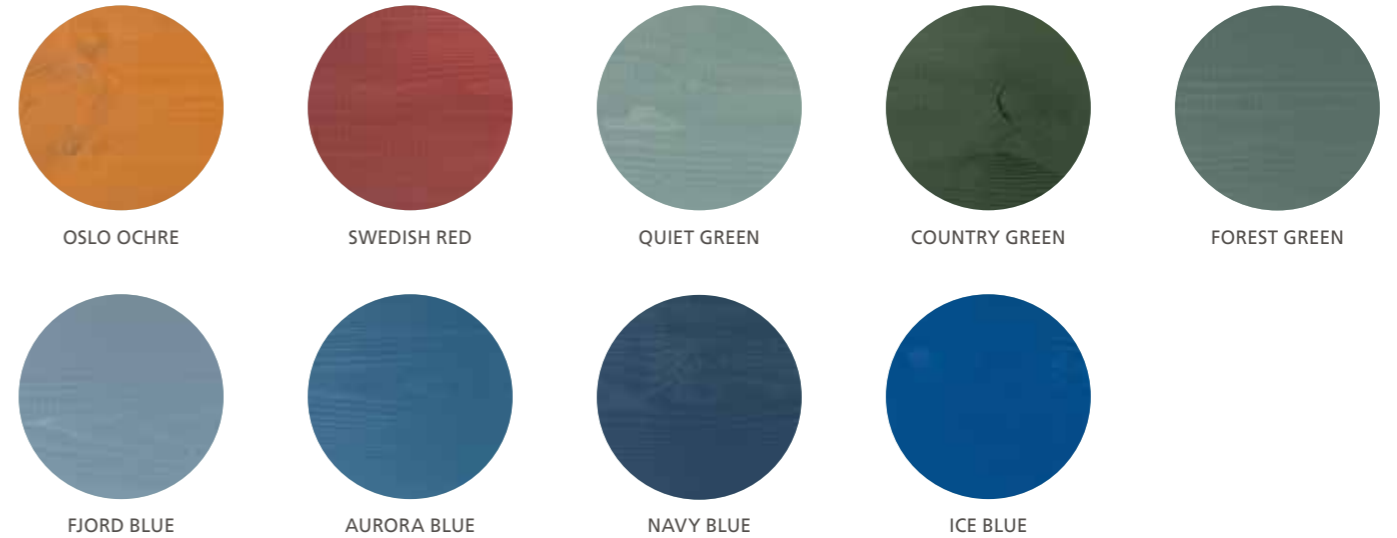
#### Tips & Tricks

- › Create an **instant aged look** by adding Rubio WoodCream Softener to one of the colours from this Grey colour collection.
- › A transparent version (#0) is also available in order to create a **non-coloured effect**. While this version has no UV-filter, Transparent #0 allows the wood to age naturally, but it still protects the wood and makes it water-repellent. Apply it undiluted.

### The Traditional Collection – on pine



### The Scandinavian Collection – on pine





## COLOUR AND PROTECT YOUR EXTERIOR WOOD PROJECTS WITH RUBIO MONOCOAT

For finishing exterior walls, garden sheds and gates, wood is being used more and more, often combined with other materials. The wood can be protected in many ways, depending on the desired result.

In addition to **Rubio WoodCream**, Rubio Monocoat has had **Rubio Monocoat Hybrid Wood Protector** in its exterior range with great success for years.

Do you have an exterior wood project you want to colour and protect with Rubio Monocoat? Then have a look at the characteristics overview and choose the right product for your project.

RUBIO MONOCOAT HYBRID WOOD PROTECTOR	RUBIO WOODCREAM
<ul style="list-style-type: none"> <li>› Oil</li> <li>› Molecular bonding</li> <li>› Transparent colour look</li> <li>› Wood warming effect</li> <li>› On vertical and horizontal wood</li> <li>› Monocoat: colours and protects in one single layer</li> <li>› Apply and wipe off traces of excess product with a piece of cloth</li> <li>› New projects</li> </ul>	<ul style="list-style-type: none"> <li>› Wax-based cream</li> <li>› Nourishing cream technology</li> <li>› Covering colour look</li> <li>› No wood warming effect</li> <li>› On vertical wood</li> <li>› Colours and protects in one or more layers</li> <li>› Easy to apply with brush</li> <li>› Renovations and new projects</li> </ul>

**VS**







© Rubio Monocoat

## WELCOME TO THE RUBIO MONOCOAT FAMILY

More than 82 countries - 50.000.000 m<sup>2</sup> treated wood per year

